



# NURTURING FUTURE

MID YEAR PROGRESS UPDATE

JULY 2024

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# Founder's Letter

## Dear Friends,

As the proud founder of AdiMahesh Seva Foundation, I am writing to share with you the vision and mission that drive our efforts to transform education for countless children and young adults.

Education is a fundamental right and the cornerstone of a prosperous society. It is the key to unlocking the potential within each individual, enabling them to contribute meaningfully to their communities and the world at large. At AdiMahesh Seva Foundation, we believe that every child, regardless of their background or circumstances, deserves access to quality education.

Our foundation is dedicated to supporting and initiating programs that provide educational opportunities to those who need them most. We focus on areas such as scholarships for deserving students, providing essential learning materials, and mentorship to facilitate quality education.

Over the past year, we have seen firsthand the incredible impact that our initiatives have had on the lives of many young people. We have witnessed students who were once struggling to attend higher education now dreaming big about their futures. This progress is a testament to the power of education and the collective effort of our supporters.

However, our work is far from complete. There are still millions of children in our country who lack access to the educational resources they need to thrive. This is where we need your help. Your generous contributions and unwavering support are crucial in allowing us to continue and expand our efforts. Together, we can create a brighter future for these children and, by extension, for our global community.

## **My wishes to all the students - the soul of this Foundation:**

I am honored to connect with you and extend my heartfelt best wishes. At AdiMahesh, our mission is to support individuals like you, providing opportunities and resources to help you achieve your dreams. Your resilience, determination, and hard work inspire us every day, and it is a privilege to be a part of your journey.

As you continue to pursue your goals, please know that we are here to support you every step of the way. We believe in your potential and are committed to helping you overcome any challenges you may face. Remember, you are not alone – we are a community, and together, we can achieve great things.

Wishing you success, happiness, and fulfillment in all your endeavours. May you continue to grow, learn, and thrive, knowing that you have a network of people cheering you on and believing in your bright future.

## **My humble message to all the donors, well-wishers:**

I want to extend my deepest gratitude for your generous support and unwavering commitment to our cause.

Your contributions have played a pivotal role in advancing our mission to facilitate access to higher education. The positive impact of your donations is truly remarkable. Because of you, 50+ deserving students are now able to attend college of their choice. These stories of transformation and hope are a direct result of your support and belief in our work. We are also excited to share that, with your help, we have launched new programs, expanded our reach, developed innovative methodologies and I am sure with your continued partnership, we will strive to create a lasting and meaningful impact in the lives of those we serve.

We understand that there are many worthy causes you could support, and we are incredibly honoured that you have chosen to invest in AdiMahesh Seva Foundation. Please know that your contributions are making a real difference and are deeply appreciated by everyone involved in our organization. Once again, thank you for your generosity and trust in our mission. We look forward to sharing more successes with you in the future and hope that you will continue to be a part of our journey.

I invite you to join us in this noble endeavour. Whether through donations, volunteering, or spreading the word about our mission, every action counts. Your involvement can make a tangible difference in the lives of countless children, paving the way for a more equitable and educated world.

Thank you for your continued support and belief in the transformative power of education. Together, we can build a better future, one student at a time.



## **Vneet Jaain**

Founder

AdiMahesh Seva Foundation

23 July, 2024 - Ahmedabad

# Message from the Directors

As we reflect on the past year, we pause to honour the roots, the vision and passion that brought our ASF into existence. We are filled with immense gratitude towards the Sh. Vneet Jaain and Smt. Anky Jain for creating such a wonderful platform to support bright young talents, especially girls to achieve their academic and career goals despite their socio-economic hardships and struggles at home.

In this past year, we've sown seeds of change, encouraged young talent to dream big, and watched our collective efforts bloom into something beautiful. From the early days of planning to the collective hard work, every step has been a testament to our shared commitment.

We would like to express our heartfelt appreciation to our team-heartbeat of our organization and passionate volunteers- the unsung heroes. We've witnessed growth on both sides; our compassionate supporters and recipients of our services. The stories of hope, unwavering determination, transformation, and positive changes from our important stakeholders- recipients of the scholarships make our efforts priceless. None of this would have been possible without the team.

As we step into the second year, let's carry this spirit of gratitude with us. As we look ahead, we remain committed to serve the most deserving bright young minds to bloom into a contributing member not only to their family but to the nation and universe. May our second year be even more impactful, filled with renewed energy and fresh possibilities.

With gratitude and excitement,



**Jatinder Bhatnagar**

Director

AdiMahesh Seva Foundation  
23 July, 2024 - Ahmedabad



**Abhilash Mehta**

Director

AdiMahesh Seva Foundation  
23 July, 2024 - Ahmedabad



**Sushama Oza**

Director

AdiMahesh Seva Foundation  
23 July, 2024 - Ahmedabad





# 1.0 ADIMAHESH SEVA FOUNDATION

## 1.1 Vision

» To support young children by nurturing & providing them access to better educational opportunities till they grow to become an independent human being with high self-esteem and in process ensure to inculcate Indian values & ethos.

## 1.2 Mission

- » To create an institution which facilitates learning for individuals at every life stages.
- » To provide a learning experience by facilitating integration of modern techniques with traditional methods.
- » To facilitate process of inculcating values that help develop a sense of ethics, morality, and social responsibility.
- » To build a community of seva enthusiast & beneficiaries of the foundation to carry on the legacy of the Foundation.

## 1.3 Core Values

### **To instil responsibility and integrity towards the nation:**

We foster a strong sense of responsibility towards the nation's welfare and integrity, promoting ethical conduct, civic engagement, and a commitment to upholding national values in all educational endeavours and interactions.

### **Equity and Access:**

We ensure that all Indian students, regardless of background or socio-economic status, have equal access to educational opportunities.

### **Impact and Effectiveness:**

We focus on measurable outcomes and results that improve educational achievements for students and positively impact their communities.

### **Sustainability:**

We ensure the long-term sustainability of our programs and initiatives through strategic planning and efficient resource allocation.

## 1.4 Education Assistance Program:

- » The Education Assistance Program at ASF supports students facing socio-economic challenges from 12<sup>th</sup> grade onwards, enabling them to pursue higher education without financial constraints. Through the generous contributions of like-minded donors, the foundation provides crucial financial aid, covering tuition fees, hostel fees, and essential study materials, including laptops.
- » Beyond financial support, the program also offers personalized mentorship and career guidance to empower students to succeed academically and professionally. This holistic approach aims to equip students with the necessary tools to achieve their educational goals and make a positive impact in their communities.

### Holistic and Sustainable Development Framework

We have developed a comprehensive framework for our beneficiaries, focusing on holistic development and sustainability to address their diverse needs effectively.



#### Dedicated Focus Group:

The dedicated focus group is committed to assisting those in need through compassionate support and collaborative initiatives, fostering a community-driven approach aimed at creating positive impacts in the lives of beneficiaries.



#### Selection Process & Criteria:

The selection process for beneficiaries prioritizes transparency and equity, focusing on academic merit, financial need, and alignment with the mission to enhance educational access and promote equality.



#### Screening:

After receiving the applications, each goes through a screening process to verify the accuracy of submitted documents against the information provided in the application form.



#### Counselling and Enrolment:

Candidates undergo a detailed discussion with the directors about their career choices, where they receive guidance for better career prospects. These discussions include in-person or video call meetings to understand the candidate's future goals effectively.



#### Thorough Inspection of Financial and Social Records:

Home visits are conducted to ensure the authenticity of the candidate's family background, providing a comprehensive understanding of their living conditions and support needs.



#### Academic Assistance and Support:

After verification from the college or institute, the financial assistance is directly transferred to their bank account, ensuring fees are promptly paid following a detailed institute verification process.



#### Regular Mentoring, Monitoring and Evaluation:

Candidates receive regular mentoring and monitoring encompassing attendance, student well-being, and self-development, with feedback from their faculties to support their holistic academic growth and personal development journey.



#### Independent Individuals Post Academic Study:

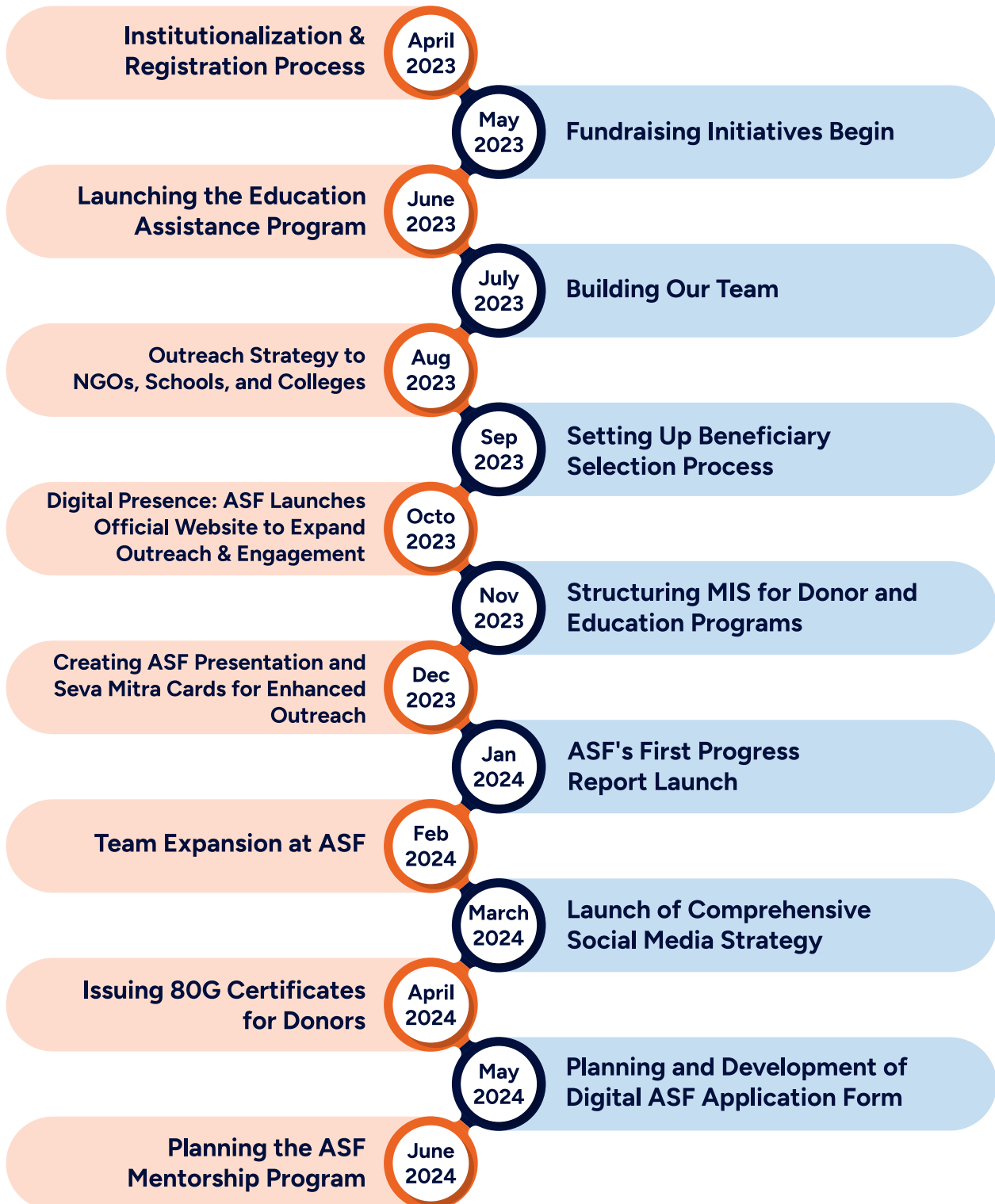
After candidates complete their studies, we support them in securing employment and becoming financially independent. Over time, we encourage them to contribute back to the foundation, ensuring the sustainability of support for future students.

## 2.0 MID-YEAR REVIEW

The mid-year review was conducted to evaluate the progress and impact of the Education Assistance Program. By focusing on key metrics, this review aims to provide valuable insights into the program's achievements and areas for improvement up to this point. This assessment serves as a critical tool to guide future strategies and ensure the program's continued success.

### 2.1 ASF's Journey: Transforming Vision into Impact

We have developed a comprehensive framework for our beneficiaries, focusing on holistic development and sustainability to address their diverse needs effectively.



## 2.2 Performance Statistics

This comprehensive analysis helped us with insights into the factors influencing selection and rejection contributing to a better understanding of the selection process.



Total Application Received

**242**



Selected Application

**65**



Application Not Meeting the Criteria

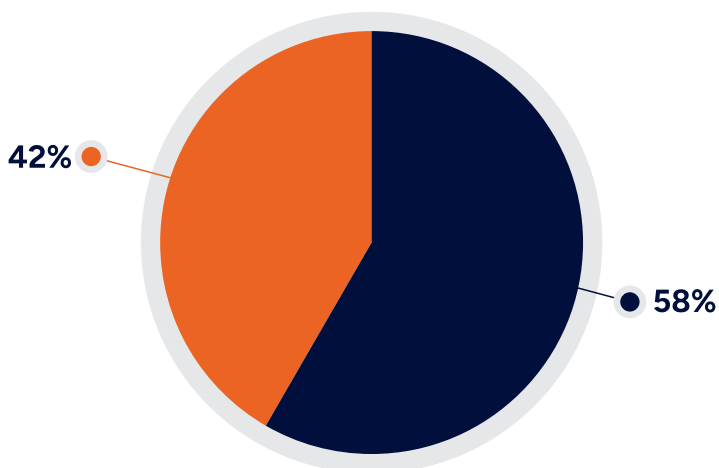
**99**



### Highlights of the period under review/ Performance statistics

For the mid-term review, we collected data from January 2024 to June 2024. This analysis included information from 136 students, with 50 being selected and 86 rejected. This detailed review aimed to understand the selection process, identify patterns, and evaluate the criteria used in decision-making to ensure the program's effectiveness and fairness.

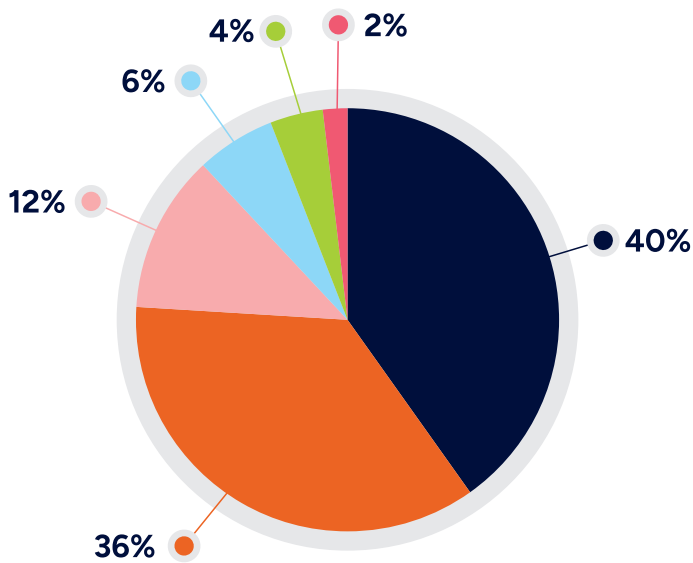
#### Analysis based on Gender Distribution:



■ M ■ F

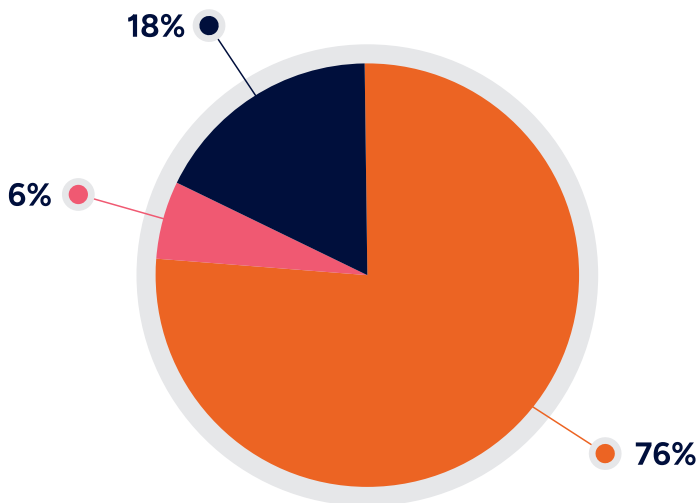
A higher proportion of female students benefit from the program, with 58% of the beneficiaries being female compared to 42% male. This trend could suggest a targeted effort to support female education or higher application rates among female students.

**Analysis based on Streams, Association and Category:**



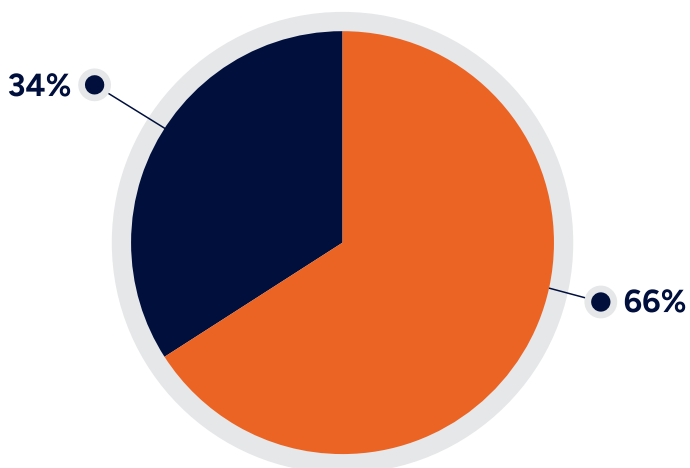
■ Commerce   
 ■ Arts   
 ■ School - Science  
■ Science   
 ■ School - Commerce   
 ■ School

The majority of students are from the Commerce and Science streams. Commerce has the highest count, representing 40% of the total. Science follows with 36%, while Arts represents 12%.



■ Long Term   
 ■ One Time   
 ■ Short Time

Out of 50 students in the program, 38 students will have a long-term association with the foundation



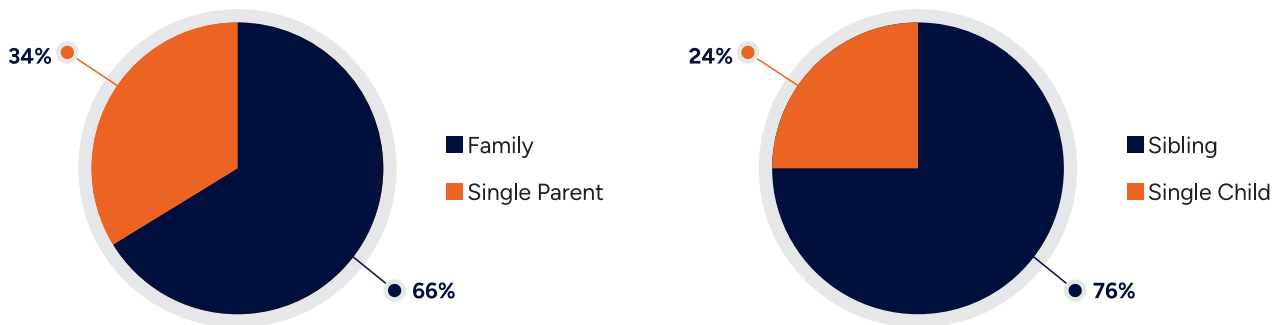
■ Brilliant   
 ■ Compassionate

Out of 50 students, 33 fall into the brilliant category, having scored over 70% in their class 12 exams. This higher percentage highlights the program's focus on supporting academically exceptional students. Additionally, the compassionate category underscores the program's commitment to assisting those in need due to specific circumstances.

### Analysis based on single parent and single child:

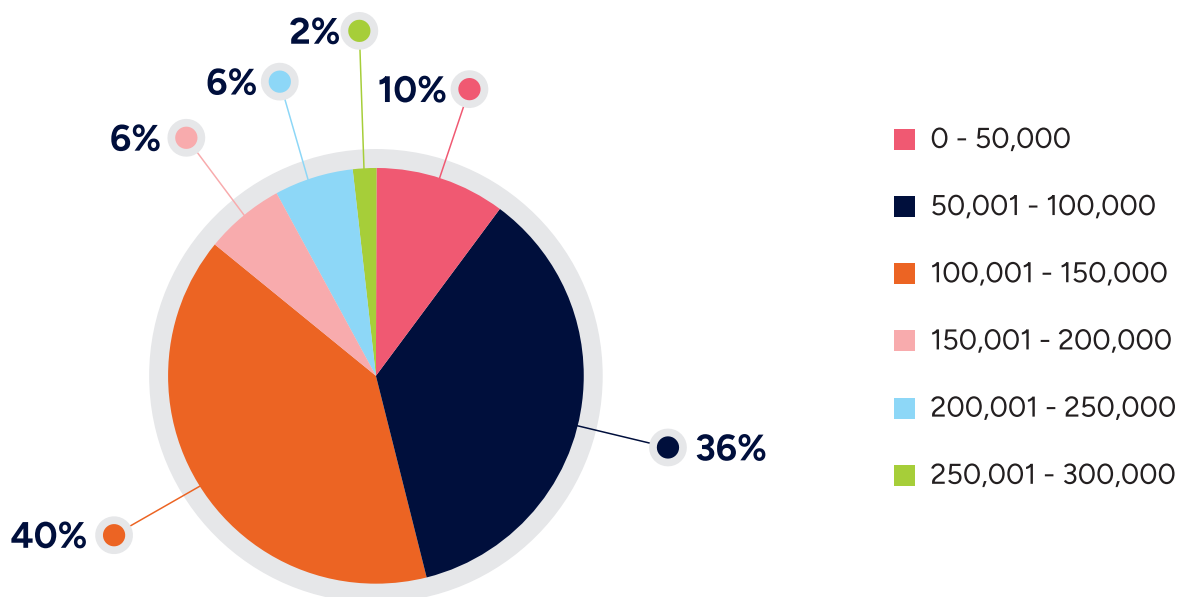
» The majority of students (66%) live with both parents, while 34% students come from single-parent families.

» 76% of students have siblings, which may imply additional financial burdens and the need for educational support for multiple children within the same family.

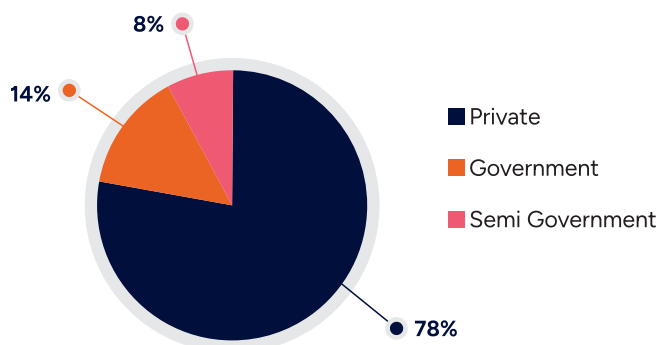


### Analysis based on Family Income, nature of Institute and Interaction mode

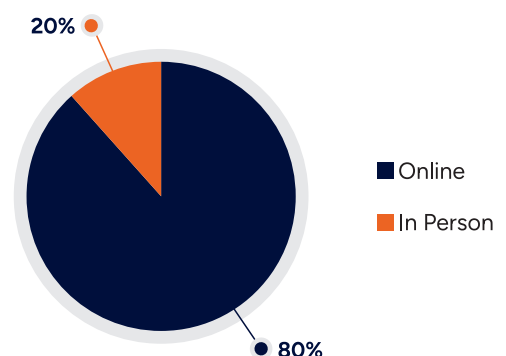
» Family income data reveals that 76% of families earn between ₹50,001 and ₹150,000, indicating a strong middle-income group. Only 10% earn below ₹50,000, while the high-income group (₹250,001 - ₹300,000) comprises just 2%, highlighting a relatively small upper-income segment.



The majority of students who have received assistance are enrolled in private institutes/colleges.



The most common mode of interaction among the selected students was online.



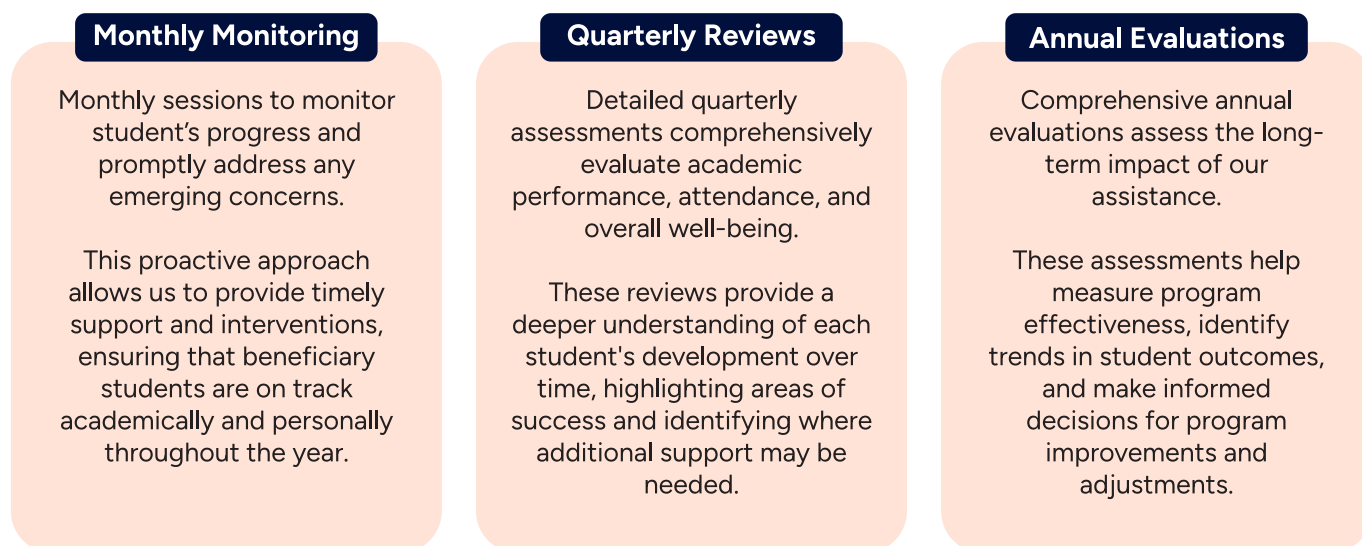
## Emphasis on Continuous Monitoring

Continuous monitoring is crucial for optimizing our Education Assistance Program's effectiveness. It provides valuable insights into beneficiary progress, enabling us to adapt and enhance our support strategies promptly. This ongoing monitoring ensures our assistance remains responsive to evolving needs and maintains high standards of support.

## Importance of Periodic Review:



## Program Review Schedule



## Review Metrics for Program Evaluation

### Academic Performance:

Includes grades, attendance records, and overall academic progress.

### Engagement:

Measures beneficiary student's participation in program activities and responsiveness to communication efforts.

### Fund Utilization:

Assesses the proper use of provided funds and the financial health of the program.

### Feedback:

Involves regular collection of feedback from students, parents, and educational institutions.

### Challenges:

Identifies any issues or obstacles faced by students throughout their participation in the program.

## Targeted Benefits

### Early Intervention:

Identify and address problems early to prevent escalation.

### Enhanced Support:

Provide targeted support based on individual student needs.

### Program Effectiveness:

Continuously improve the program's effectiveness through feedback and data-driven decisions.

### Student Success:

Increase the chances of student success by providing timely and relevant support.



## Learning and Areas of Improvement

Areas of Improvement	Observations	Improvements Inculcated
» Applications	» A significant number of applications were rejected due to incomplete submissions.	» Implemented a comprehensive application support system to guide applicants through the process and ensure completeness.
» Criteria	» Several applications did not meet basic eligibility criteria.	» Enhanced communication of eligibility requirements through clearer and more detailed guidelines provided to applicants.
» Documentation	» Insufficient documentation was a common issue among rejected applications.	» Implemented workshops and provided resources to assist applicants in gathering and submitting the required documentation accurately and completely.

## 2.3 A way of Experiential Learning @ASF

The AdiMahesh Seva Foundation has made significant progress in expanding its network and strengthening connections through a series of productive meetings and outreach activities. We engaged with a range of schools, colleges, and educational organizations across Gujarat, facilitating meaningful interactions and discussions.

### Recent visits to various organizations included:

- K.R. Shroff Foundation, Ahmedabad
- Centre for Environmental Education Program, Ahmedabad
- Nirma University, Ahmedabad
- Krantiguru Shyamji Krishna Verma Kachchh University, Bhuj, Gujarat
- Government Polytechnic College, Bhuj, Gujarat
- Adani Vidya Mandir, Makarba, Ahmedabad
- A.G. High School & G. & D. Parikh Higher Secondary School, Ahmedabad
- Calorx Public School, Ahmedabad
- Saurabh English School, Ahmedabad
- Gyanjyot Public School, Ahmedabad
- Shree Muktajivan School, Ahmedabad
- Sheetal Saurabh Higher Secondary School, Ahmedabad
- Vivekanand Hindi Higher Secondary School, Ahmedabad
- Vedant International School, Ahmedabad
- Jivkorba Lallubhai High School, Ahmedabad
- Shree Durga Higher Secondary School, Ahmedabad

## 2.4 Events: Engaging meetings with respected principals

### K.R. Shroff Foundation Principal Meet, Vadali, Gujarat

Engaged with staff and principals to review the scholarship program, including documentation and data collection methods.

Discussed the organization's training processes, culture, core values, and mentoring program, covering implementation strategies and potential challenges.



## Adani Vidhya Mandir principal meet held at Adani Foundation, Shantigram:



- » We had the privilege of presenting our foundation's goals and initiatives, which were warmly received. The meeting offered an excellent platform to discuss our vision, mission, and core values.
- » The emphasis on the mentor program was particularly noteworthy, with constructive feedback on enhancing our collaboration.
- » Informational materials were well-received, and we greatly appreciated the supportive environment and enthusiasm for contributing to our shared objectives.
- » During the event, a trophy was awarded to acknowledge Mr. George Thomas's exceptional guidance and invaluable contributions to the foundation.

## 2.5 Facilitation of all 'Seva Mitra'

The Adimahesh Seva Foundation hosted a special felicitation ceremony to honor the dedicated volunteers who have actively supported our initiatives. During the event, heartfelt speeches were delivered, and personalized trophies and certificates were awarded to each volunteer in recognition of their unwavering commitment and valuable service. The ceremony provided a meaningful opportunity to express our gratitude and celebrate the exceptional contributions of these remarkable individuals.



## 2.6 Internship Program

ASF conducted research on two key topics:

### Market Research of Scholarship Programs

### Market Research of Mentor Programs

This research was carried out by ASF's interns, with Ms. Somya Goel focusing on the Scholarship Program and Ms. Srishti Mehta examining the Mentor Program. Below are brief details of their research findings.

#### Srishti Mehta:

A second-year BBA-MBA student at UPES, Dehradun, demonstrated remarkable dedication as an intern. She conducted in-depth research on mentorship programs and actively participated in fieldwork, including assessing financial assistance needs and supporting the Education Assistance Program's screening and interviewing processes. Her contributions were highly valuable and appreciated.

#### Research Subject:

Ms. Srishti Mehta's internship focused on designing ASF's Mentor Program through market research of mentoring practices at international, national, and state (Gujarat) levels.

### **Objective of the research:**

- » To identify effective strategies from global mentorship programs and integrate them into ASF's Mentor Program.

### **Outcome of the research:**

- » The research identified that successful mentorship programs share common goals of personal and professional development, relying on strong mentor-mentee relationships and program structure.

### **Recommendations for ASF'S Mentoring Program:**

- » Implement internationally recognized mentoring standards.
- » Offer one-on-one, peer-to-peer, and practical learning opportunities, with access to technical, material, and academic resources.
- » Promote cultural awareness and understanding to foster a supportive environment for all mentees.
- » Ensure interactive learning sessions and long-term guidance, while facilitating networking with experts and peers.
- » Develop a technology platform to connect mentors and mentees, support evaluation and progress tracking, and provide immersive career and academic guidance.

### **Somya Goel:**

- » A second-year Electronics and Communication Engineering student at PDEU, Gandhinagar, Somya made significant contributions during her internship. She conducted detailed market research on scholarship programs, analyzing their effectiveness and reach. Her work provided valuable insights and recommendations for improving the scholarship application process.

### **Research Subject:**

- » Market Research on Scholarship Programs Across Educational Levels: Government, Foundations, CSR Initiatives, and Schemes.

### **Objective of the research:**

- » To evaluate the effectiveness and reach of scholarship programs across different educational levels and sectors, assess their impact, identify gaps, and compare government and NGO initiatives to recommend improvements and address key challenges in financial assistance.

### **Outcome of the research:**

- » The research found that 54% of scholarships are national, 39% are at the Gujarat state level, and 7% are at other state levels. Scholarships are predominantly available for both genders (64%), with significant allocations for girls only (31%), boys only (2%), and additional provisions for both genders with disabilities (1%) and single girl children (2%).
- » The research, focusing primarily on Gujarat and national levels, shows that scholarships are predominantly funded by the Gujarat Government (45%), followed by the Central Government (31%), private firms (22%), and a small percentage from other states (2%).
- » Most scholarships (90%) target families with incomes below ₹4-5 lakh.
- » NGOs focus 81% of their scholarships on both genders and 19% on girls only, across various educational levels.

## Recommendations to ASF:

### Centralize the Application Process:

Develop a user-friendly online portal with eligibility checks in Gujarati and English.

### Support Services:

Offer workshops and webinars to assist with the application process.

### Collaborate with Other Organizations:

Joint programs for holistic support in areas like health and community development.

### Engage Parents:

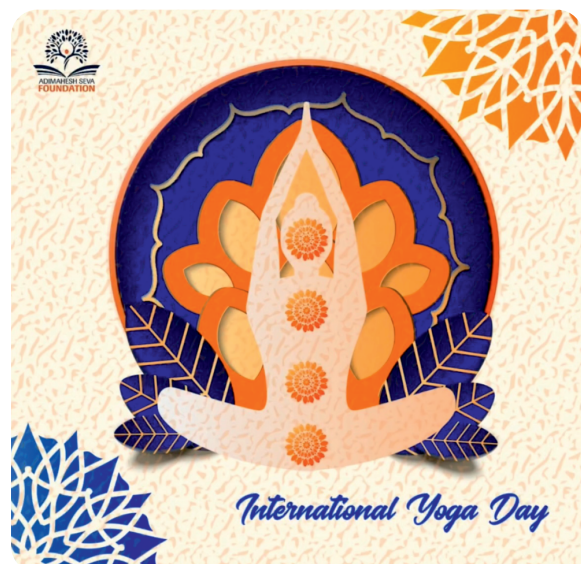
Provide resources to help parents support their children's education.

### Increase Outreach:

Target rural areas to raise scholarship awareness and ASF's support options.

## 2.7 Social Media

In recent months, we achieved several key milestones in our social media strategy:



### Well-Wisher Features:

We successfully highlighted the support and positive feedback from our community, celebrating their valuable contributions and engagement.

### Festival Posts:

We effectively used our platform to share and celebrate major holidays and events, fostering a sense of connection and joy among our audience.

We appreciate your continued support and engagement. Together, we are advancing our mission and making a meaningful impact.

## 3.0 LAUNCH OF MENTORING PROGRAM

- » A mentor essentially helps the student make informed decisions at every stage of their academic and professional quest. After receiving ASF-Education Assistance, students at ASF will be guided through the Mentoring & Monitoring Program to help them choose the right career path based on their strengths and skills.
- » Life presents us with unpredictable events that often leave us feeling anxious about what comes next. Whether it's our academic or professional future, we face moments of uncertainty and seek guidance to navigate through these significant transitions. These steps bring about changes, demands, risks, and high stakes. That's when our mentors come into the picture. These qualified people have the correct wisdom and experience to guide us in their field of expertise. Mentees will be connected with their respective Mentors for any guidance whether it is personal or academic.
- » The cornerstone of our mentoring plan lies in empowering Education Assistance Program (EAP) students with a holistic set of life skills. By combining academic support with personal development, our objective is to pave the way for their success not only in education but also in their future endeavours.



- The program is designed to mentor individuals through engagement with professionals and experts.
- Participants will work on soft and life development skills by learning from successful people's experiences.
- Team activities will provide opportunities to learn from one another and understand the purpose of AdiMahesh Seva Foundation.
- Expert sessions on various subjects will be conducted at different times.
- Each participant will have access to a mentor for discussing and seeking advice.
- The program aims to help individuals work on their goals and seek guidance for achieving them.
- The program prepares participants for their professional and independent journeys.
- It provides a supportive environment for open discussions, advice-seeking, and emotional support.
- Participants can explore various career paths and industries through guidance and insights from experienced professionals.
- Relationships with the ASF often extend beyond the program duration, evolving into lasting professional connections.

## 4.0 BENEFICIARY TESTIMONIALS & CASE STUDIES



**Falguni Patel**  
**Bachelor of Arts (Psychology)**

I want to express my sincere appreciation for the opportunity presented through your scholarship. The support you have extended will alleviate the financial constraints and allow me to concentrate more on achieving excellence in my academic and professional pursuits. I am grateful for your belief in my capabilities, and the lasting impact you have created on my educational journey. Thank you once again for your invaluable support.



**Khushi Kevat**  
**Bachelor of Arts (Journalism and Mass Communication)**

I am writing to express my heartfelt gratitude for the incredible support you provided through the scholarship. This help has brought an immeasurable relief to my family. It has touched me emotionally to realize that there are individuals and organizations like yours, willing to extend a helping hand for the pursuit of education. Your organization's kindness and generosity require a big heart. Thank you, from the bottom of my heart, for granting me this scholarship and for being a significant pillar of support in my education.



**Manisha Yadav**  
**Bachelor of Arts (SOL) & UI UX Design from Arena Animation**

I wanted to reach out and express my deepest appreciation for selecting me as a recipient of the AdiMahesh Seva Foundation Scholarship. I am truly honored and grateful for this opportunity. It not only eases my financial burden but also serves as a source of motivation and encouragement. Your belief in my potential has given me renewed confidence in pursuing my academic and career goals. I am truly grateful for this life-changing scholarship. I want to express my gratitude not only for the financial support but also for the trust and confidence you have placed in me. I am committed to making the most of this opportunity and using it to make a positive impact in my field of study and beyond.



**Anand Makwana**  
**Bachelor of Computer Application**

I would like to express my gratitude to the trustees of AdiMahesh Seva Foundation and all its employees. AdiMahesh Seva Foundation supported me in my problems. My parents do labour work, so they cannot afford my fees. However, the AdiMahesh Seva Foundation supported me. Now, I'm studying very well. If I become independent in the future, I would also like to help other students like me with the support of the AdiMahesh Seva Foundation. I am thankful to Adi Mahesh Seva Foundation's directors and all team members.



**Milangar Ramdati**  
**Chartered Accountant (Foundation)**

Currently, I am studying for the CA foundation. My father's health was not good. That is why we needed some financial help to pay the CA foundation fees. Then I came to know from my father's relative that there is an Adi Mahesh Seva Foundation. For those students who want to move ahead and study, we help them with money. Then I contacted AdiMahesh Seva Foundation and told them my whole situation. They listened to my entire situation carefully and understood it and they decided to give me an assistance. They helped me and I express my heartfelt gratitude to AdiMahesh Seva Foundation. Thank you, AdiMahesh Seva Foundation, you people helped me. And yes, when I become independent, I will contact AdiMahesh Seva Foundation and will give my full contribution in supporting such students who need financial support.



**Ravi Kalariya**  
**Bachelor of Computer Application**

I am thankful to AdiMahesh Seva Foundation which provides scholarships to students having poor financial conditions. I am thankful for the response that I received from the Foundation. I will also inform other students facing financial hardships, to contact AdiMahesh Seva Foundation.



**Priyanshu Sharma**  
**Bachelor of Science (Chemistry)**

I am thankful for receiving the Adimahesh Seva Foundation Scholarship, which has enabled me to pursue my dream of studying without any financial burden. I have learned so much from this experience, both academically and culturally. The process was smooth and straightforward, and the communication from the team was clear and timely. I appreciate the guidance I received from the scholarship coordinator and the mentor assigned to me by ASF. I have learned to contribute to the welfare of others and give opportunities to hardworking people. I assure you that I will contribute to society and be a part of the Adimahesh Seva Foundation. Thank you for your generous support, I am truly honored and grateful.



**Smita Valvi**  
**Bachelor of Science (Nursing)**

I am a recipient of the AdiMahesh Seva Foundation Scholarship, I want to thank the Foundation for making it possible, for me to pursue my dream of becoming, a Family Nurse Practitioner. Your contribution to my education is generous and will allow me to focus on my studies. I hope to serve other families in the army, one day- as their primary care provider. Your assistance has made my goals achievable.

“



## Prabhav Pande

**Bachelor of Engineering (Computer Science)**

I am thrilled to share my own experience with everyone. It has been such a great experience with the AdiMahesh Seva Foundation. The opportunity of availing a scholarship they provided me, has impacted a lot in my life. I am glad to let the world know, that AdiMahesh Seva Foundation has provided me with a laptop, through which I am able to type this message and give my heartfelt feedback. I am truly thankful to the AdiMahesh Seva Foundation and I really hope each one gets an opportunity just like I did.

”

“



## Dhaval Siddhapura

**Bachelor of Technology (Computer Science)**

I live in Rajkot and I completed Grade 12 at Sarasvati School. Next, I want to pursue a B. Tech in Computer Engineering. I have taken admission in Darshan University for this program, with financial assistance from the AdiMahesh Seva Foundation. On behalf of my family and myself, I would like to express my heartfelt gratitude to Meghana Ma'am, the directors, and the team of the AdiMahesh Seva Foundation for their support. Going forward, I am committed to helping children in need by getting in touch with the AdiMahesh Seva Foundation and assisting them.

”

“



## Dhruv Maniyar

**Bachelor of Technology (Computer Science)**

I am studying at Charotar University, Changa, Anand. My father is working in a factory and my mother is a housewife. I have an elder brother who is completing his BBA and now working as a Sales Executives. I have Completed my diploma in Computer Engineering from Gyanmanjari Institute of Technology in Bhavnagar. Later on, I have taken admission in B.tech in Computer Science at Charotar University. I was facing financial issues so was looking for help and then I found AdiMahesh Foundation and ASF assisted me with the financial requirements of my college fees. I like the response by them their way of handling and understanding is appreciated. So I would like to say thank you to AdiMahesh Foundation which helped me and I'm able complete my B.tech In Computer Science. Thank You!

”

“



## Het Patel

**Bachelor of Technology (Computer Engineering)**

I am incredibly thankful to the AdiMahesh Seva Foundation for their generous support in purchasing a laptop. Their assistance benefits me and opens up possibilities to help other students. I believe that with their help, we can create more opportunities for students in the future. Thank you so much, AdiMahesh Seva Foundation.

”



## Kiruba Ravindran

**Bachelor of Technology (Computer Science and Business System)**

I am writing to express my heartfelt gratitude to the Adi Mahesh Seva Foundation for the immense help provided through the scholarship. This support has been crucial in my academic journey, and I am pleased to share that I have scored good marks in my 12th grade. Despite being eligible for the government quota, the fee structure was still quite high. Coming from a farmer's family, it was extremely difficult to afford the college fees, which had become a significant burden for both me and my family. Your generous funding has alleviated this burden, allowing me to focus on my studies and career without financial stress. I am truly thankful to the foundation and everyone involved in making this wonderful opportunity possible for me. Thank you once again for your immense help.



## Shraddha Asodariya

**Bachelor of Homeopathic Medicine and Surgery**

Hello! I am studying BHMS from S.S. Agrawal Homoeopathic Medical College, Navsari and am in my first year. My father passed away when I was in 9th standard and thereafter, my family's financial condition deteriorated. Somehow, I managed to complete my 12th grade and took admission in the BHMS course, and struggled to pay the high fees. I neither received any help, nor a scholarship. I came to know about the AdiMahesh Seva Foundation and applied for the scholarship. With the help of the team, I filled out the form, completed the process, and fortunately got selected for the scholarship. I am grateful to ASF for giving me an opportunity to study further.



## Pinkal Someshvara

**Bar Counseling of Gujarat Exam**

I have completed my graduation from the Centre of Excellence, School of Law, Gujarat University. Currently, I have completed a B.A LLB (Hons) degree with first-class distinction, ranked top in my college and 3rd in my university. When I first came to know about the Adimahesh Foundation, I did not believe at first instance that such an institute exists, without any selfish need, and helps people who need financial aid to grow and flourish in their career. I am so happy to share that the Adimahesh Seva Foundation helped me financially with my Bar Council fees, which is the advocate's license exam. It is not just about helping, it is about helping during those situations and times, most crucial to building your career.

I still remember those days when Abhilash Sir guided me towards my career path and how to succeed. I am glad and fortunate to have met Abhilash Sir and his team of Adimahesh Seva Foundation, who are beautiful humans with pure souls. Thank you to the team of the Adimahesh Seva Foundation who believed in me and showed me the right path to achieve my goals. The best thing of the whole situation was that the team were eager to be a stepping stone for my future, to call twice a week, take follow-ups, and give mentor support, which I needed the most currently. Last, but not the least, this is my promise, that I will contribute to the Adimahesh Seva Foundation. Thank you for helping me financially as well as mentally and psychologically. Such people are very rare nowadays who just provide their helping hand and never take credit or boast about it. But from this, even I am motivated to contribute back to the society. I will stay in touch with the Adimahesh Seva Foundation, and now from here, our journey begins towards success.

“



### Rudra Trivedi

**Bachelor of Science Hospitality and Catering Management**

I am immensely grateful to have received an educational scholarship for my future studies. This opportunity holds significant economic benefits for both myself and my parents, thanks to the support provided by the AdiMahesh Seva Foundation through their generous scholarship program.

”

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### Ayushi Chavda

**Chartered Accountant (Foundation)**

Moving closer to my coaching classes has been a blessing as it has eliminated my commuting time. I'm grateful to the AdiMahesh Seva Foundation for covering my PG rent, which has significantly benefited my studies and relieved me of financial stress. This support has allowed me to save 2 to 3 hours each day. I'm truly thankful to the AdiMahesh Seva Foundation for their help.

”

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### Ishita Maheta

**Chartered Accountant (Foundation)**

I want to express my heartfelt gratitude for the support provided by the AdiMahesh Seva Foundation. Your generosity has enabled me to focus on my studies and work towards becoming a Chartered Accountant. The financial assistance and resources provided have inspired me to strive for excellence. I am thankful for this opportunity and look forward to paying it forward in the future. Thank you for your unwavering support.

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### Prince Prajapati

**Chartered Accountant (Foundation)**

I am incredibly thankful to the AdiMahesh Seva Foundation for their generous assistance with funding my CA fees. Their support has been vital in helping me pursue my academic and professional goals. I am truly grateful for their kindness and commitment to making a positive impact in the lives of others.

”

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### Princekumar Gadhiya

**Chartered Accountant (Intermediate)**

It is an honour to say that there are still some trusts which provide financial assistance to students for their education. AdiMahesh Seva Foundation is one of such great foundations. The process of obtaining scholarship for my studies was smooth and simple. I am grateful to ASF for helping me in my education.

”

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### Taniya Dattani

**Chartered Accountant (Foundation)**

With immense gratitude I am writing this letter. I am honored to receive financial aid from the esteemed foundation to support my CA studies. Your contribution has not only made a huge difference in my life but has also motivated me to do better. From the bottom of my heart, thank you for this generous contribution.

”

“



### Damini Raval

**General Nursing and Midwifery**

I wanted to pursue a nursing course, but my father didn't supported me and discouraged me from continuing my studies. My mother's financial condition was critical, and our savings were insufficient to pay the fees. I reached out to the AdiMahesh Seva Foundation and spoke with them. They helped me, and because of their assistance, I am able to pursue my desired course and build a better future for myself. I want to express my heartfelt gratitude to them. In the future, I am willing to help students who need assistance

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### Kiran Chavda

**General Nursing and Midwifery**

Thank you, AdiMahesh Seva Foundation team who helped me to continue my education. I belong to a middle-class family and was in need of financial support, which I was able to get from AdiMahesh Seva Foundation. I am truly grateful for the scholarship as it has helped me make my future secure. Without your kind contribution, it would not have been possible. I will always be thankful for your support. Thank you once again from the bottom of my heart

”

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**Samruddhi Patil**  
**General Nursing and Midwifery**

I am grateful to the AdiMahesh Seva Foundation for believing in me and for accepting my scholarship form. I am thankful for the trust that ASF has kept in me, I will definitely prove myself, and keep performing well.

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**Sneha Parmar**  
**MBA Integrated- Finance**

My deepest thanks to AdiMahesh Seva Foundation for giving me support. It has helped me to move forward in life. I will ensure, that I will utilize this contribution well and make my career flourish. Great thanks to the team for providing me with all the guidance I needed.

”

“



**Prerna Joshi**  
**Masters of Science in Applied Mathematical Science**

I have two sisters in my family, and all of us are currently in college. Our family is facing financial challenges, and my parents are unable to cover the expenses for all of us. I am incredibly grateful to the foundation for assisting me with my college fees. My parents are also thankful for the support. With this assistance, I can pursue my studies and remain hopeful for a promising future.

”

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**Purva Vyas**  
**Master of Science in Information Technology in Fintech**

Thanks to AdiMahesh Seva Foundation, after my father's accident, we couldn't afford my Master's fees. ASF's staff was very supportive and helpful, and they transferred my fees directly to my college, allowing me to continue my education. I'm grateful for their assistance.

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**Jinal Thakor**  
**Master of Social Work**

It is with immense gratitude that I extend my thanks for being chosen as a recipient of the AdiMahesh Seva Foundation Scholarship, which has enabled me to pursue a Master of Social Work degree at the MIPLVP Institute of Social Work. I am honoured and truly appreciative of it, currently, I am in my first year and, am proud to share, that my dedication and passion for MSW have translated into academic achievements. I participate in extracurricular activities, which enriches my overall experience. Your support has played a vital role in making these pursuits a reality, and I am sincerely thankful for all the opportunities and the contribution to my education and personal growth.

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## Punam Khatana

**Master of Social Work**

I am writing to express my sincere gratitude for being selected as a recipient of the AdiMahesh Seva Foundation Scholarship, truly honored. I am currently in my first year of the Master of Social Work program at the MIPLVP Institute of Social Work. I am dedicated to excel in my studies and am pleased to inform that my passion for MSW has translated into positive academic results. Beyond my academic pursuits, I actively engage in extracurricular activities. ASF's support has not only eased my financial burden but has also motivated me to strive for excellence. I want to express my heartfelt appreciation for your generosity and belief in my potential. I am committed to making the most of this opportunity.

”

“



## Sahil Thakor

**Master of Social Work**

I extend my heartfelt gratitude to the AdiMahesh Seva Foundation for being a source of invaluable support during challenging times in my academic journey. In the initial semester, I had to undergo a medical operation. Due to this, the available funds had to be directed towards covering the hospital expenses. This unfortunate situation left both my first and second semester fees outstanding, with no additional income source in my household aside from my father. ASF played a pivotal role in alleviating my financial burden. Their timely intervention has not only facilitated my education, but has also granted me an opportunity to pursue further studies with hope and determination. I am profoundly grateful for the invaluable support, which has undoubtedly paved the way for a brighter academic future.

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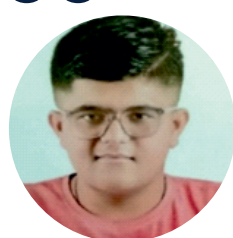
## Rinkal Patel

**MBA Integrated- Accounts**

Education Assistance of Adimahesh Seva Foundation (ASF) is a good scheme for all the students which inspires them to move ahead and provides good equal opportunity to the students. Because my father did not pay my college fees and I have done integrated MBA from L J college so now my fee has been covered with the help of ASF and I am happy that AdiMahesh seva foundation is helping me so much.

”

“



## Ansh Shethiya

**MBBS- Bachelor of Medicine and Bachelor of Surgery**

Currently, I am a first-year MBBS student at PDU College in Rajkot. My financial situation is not good, so my cousin suggested that I should apply for assistance from the Adi Mahesh Seva Foundation. I went through their selection process and was selected to receive their assistance. I am very grateful to the Adi Mahesh Seva Foundation. There are other students like me whose financial situation is not good, and they should also get help.

”

“



### Shrut Faladu

**MBBS - Bachelor of Medicine and Bachelor of Surgery**

I am encountering numerous challenges following the loss of my father, who bravely fought cancer. Despite struggling to cover my college expenses, I am profoundly grateful for the aid extended by the AdiMahesh Seva Foundation to meet my daily needs. I am sincerely thankful to every member of our trust, and I vow that, as a future doctor, I will support other students facing circumstances akin to mine. Thank you.

”

“



### Nisha Gadhiya

**School - 10<sup>th</sup>**

I and my family members are so grateful for the education assistance given by the AdiMahesh Seva Foundation. Thank you so much, I hope ASF continues to provide assistance for my academic pursuits in further years, as I strive to give my best. I will make every effort to repay the amount of assistance ASF has provided me with.

”

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### Taniya Valecha

**School - 12<sup>th</sup> Commerce**

In the past few years, my family has faced financial challenges, making it difficult for me to afford the extra coaching needed for my education. Upon the recommendation of one of my former teachers, I reached out to the AdiMahesh Seva Foundation, and they kindly provided financial assistance. I am sincerely thankful to the foundation for supporting my educational pursuits. I feel privileged that they considered me eligible for their help. I am determined to make the most of these opportunities and give my utmost effort. As I become self-sufficient, I aspire to give back by assisting students like me in their educational endeavors. I am also committed to offering tutoring support to those in need. I am truly grateful for the assistance provided by the AdiMahesh Seva Foundation.

”

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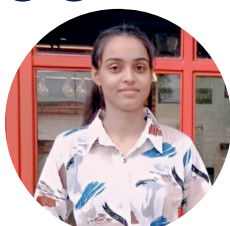
### Bhumi Mandaliya

**School - 12<sup>th</sup> Commerce**

I would like to express my gratitude to the AdiMahesh Seva Foundation for their support in my studies. I will concentrate on my studies, personal growth and will try to help other students as well.

”

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### Divyani Maheta

**School - 12<sup>th</sup> Science**

I am studying in 12th grade in the science stream. I am grateful to the AdiMahesh Seva Foundation. Foundation helps those children whose financial situation is not good. My mother is doing a small job and our condition is not such that we can pay the fees. My parents are facing marriage issues. Due to this, my little sister and my mother live separately. I got the reference AdiMahesh Seva Foundation from a group in my hostel. They support children whose financial situation is not good. AdiMahesh Seva Foundation paid my fees so I am thankful to them. And when I become independent, I will also try to help students like me. Thank you.

”

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### Romit Makwana

School - 12<sup>th</sup> Science

I needed financial assistance for my studies, and thanks to AdiMahesh Seva Foundation, from where I found the help I needed. Their generosity has inspired me to strive to help other students in the future when I am able. I am genuinely grateful to the AdiMahesh Seva Foundation for their support.

”

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### Vatsal Parmar

School - 12<sup>th</sup> Science

I live in Ahmedabad. I am studying in 12<sup>th</sup> grade in the science stream. I needed some money for my studies which I am getting from AdiMahesh Seva Foundation. For which I am grateful and if I become something in the future then I would like to help students like me. "Thank you so much AdiMahesh Seva Foundation."

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## 5.0 CASE STUDY



### MITTAL ZALA

Mittal Zala is a dedicated student residing in Padra, Vadodara, Gujarat, with her family. Her household comprises her parents, a younger sister, and a brother. The family lives in a rented 1BHK home, for which they pay ₹2,500 per month.

#### Family Income and Financial Status

Mittal's father owns 2 Bigha of land, cultivating seasonal crops. This agricultural activity provides the family with an approximate monthly income of ₹10,000. The limited income is stretched thin, accommodating the household expenses and the educational needs of Mittal and her siblings.

#### Educational Pursuits

Mittal is an ambitious student currently pursuing a Chartered Accountancy (CA) course along with a Bachelor of Commerce (B. Com) program. She is preparing for the CA Intermediate examination, having already cleared the CA Foundation exam with a score of 204 out of 400. Academic

#### Performance

- » SSC (Maharashtra Board): 93.40%
- » HSC (Gujarat Board): 83.28%
- » CA Foundation: 204/400

#### Current Situation

Given the family's limited financial resources, Mittal's education is at risk due to the inability to pay the remaining tuition fee for the CA Intermediate course. Despite the financial constraints, her academic record demonstrates exceptional dedication and potential.



## DHRUV MANIYAR

Dhruv Maniyar is a B. Tech student specializing in Computer Science at Charusat University, Changa, Gujarat. He is about to start his third year of studies and resides in a PG accommodation near his college, which costs ₹2,000 per month.

### Family Income and Financial Status

Dhruv's family, residing in Bhavnagar, Gujarat, consists of his parents and an elder brother. His father works as a supervisor in a factory, earning ₹18,000 per month, and his brother works as a sales executive, earning ₹96,000 annually. The family's total annual income is ₹1,25,000, which makes it challenging to cover Dhruv's educational and living expenses.

### Educational Pursuits

- » SSC: 66%
- » Diploma in Computer Engineering: Completed at GMIT, Bhavnagar
- » B.Tech : Third year commenced from June 24<sup>th</sup>, 2024.

### Current Situation

Despite the financial support from his family and community, Dhruv is facing difficulties in paying for his third year of college. The uncertain scholarship situation adds to his financial stress.



## BHAVIN SARVAIYA

Bhavin belongs to Bhavnagar, Gujarat. His family consists of; himself, his grandparents, mother, and younger brother. His family lives in a 2 BHK-owned house. His mother is a homemaker. However, she does tailor work at home. His father passed away in 2006 due to an accident when Bhavin was just 2.5 years old. His younger brother is a BCA student. Bhavin is a 2nd year MBBS student in Narendra Modi Medical College, Ahmedabad, Gujarat.

### Performance

- » He informed that, he was one of the top twenty scorers in his college examination.
- » He secured 88% in SSC, while 87% in HSC. He was a student of Bhavnagar Gyan Manjari School.
- » He managed to get a score of 500/720 in the NEET examination.

### Current Situation

- » Bhavin was able to pay his first year's fees by taking relatives' help, they also had some savings from his father's insurance.
- » The college fees are ₹8,42,000/- per year.
- » He requires the assistance of ₹1,00,000/- - ₹1,50,000/- by ASF.
- » Thus, Scholarships and financial aid programs are crucial in enabling students to pursue their goals and to uplift themselves from the trap of financial crisis.

## 6.0 ASF Team



**Mrs. Meghana Chauhan**

**Sr. Program Manager**

**Responsibilities**

- » Leads the organization and its programs in strategic planning and operational management
- » Coordinates with founders, directors, advisors, and key donors



**Mrs. Jyoti Pabana**

**Sr. Project Associate  
(Mentoring & Monitoring)**

**Responsibilities**

- » Monitoring and mentoring candidates
- » Keeping track of performance reviews and feedback
- » Providing support and guidance with effective evaluation



**Ms. Mary Mendoza**

**Project Associate**

**Responsibilities**

- » Proposal checking
- » Assistance with disbursement and purchase processes
- » Financial database management, MIS, and documentation
- » Social media planning, back-office support, and HR



**Mrs. Janki Prajapati**

**Project Associate**

**Responsibilities**

- » Candidate selection and onboarding
- » Data documentation and updating MIS



**Ms. Purvi Bhatt**

**Project Associate**

**Responsibilities**

- » Outreach and screening candidates' applications
- » Documentation
- » Updating MIS

## 7.0 Future plan and Strategy

### Strategic Next Steps for the year ahead

Having looked back, it is imperative for us to share our intended forward-looking actions and hence in that pursuit, this section outlines the strategic next steps for our Foundation for the next year. Furthering our mission to improve access to quality education for the deserving beneficiaries, this strategy focuses on enhancing program impact, strengthening partnerships, increasing fundraising efforts, and improving organizational efficiency.



### Goals For The Year

#### EXPAND EDUCATIONAL PROGRAMS

- » Increase the reach of our mentorship programs.
- » Launch allied new initiatives focused on girl children.

#### ENHANCE FUNDRAISING EFFORTS

- » Develop and implement a comprehensive fundraising strategy.
- » Increase donor base by 25% through personal connect, targeted campaigns and events.

#### STRENGTHEN PARTNERSHIPS

- » Collaborate with local schools, NGOs, foundations and community centers to expand our footprint
- » Engage with corporate partners for sponsorship and volunteer support.

#### IMPROVE ORGANIZATIONAL EFFICIENCY

- » Streamline internal processes to improve program delivery.
- » Invest in staff training and development.



## Action Plan

### EXPAND EDUCATIONAL PROGRAMS

**Objective:**

Increase program reach and introduce new initiatives.

**Actions:**

- » Conduct a needs assessment to identify target areas for mentorship.
- » Recruit additional volunteers and educators / interns.
- » Partner with like-minded expert mentors for our mentorship program.

### ENHANCE FUNDRAISING EFFORTS

**Objective:**

Secure sustainable funding.

**Actions:**

- » Develop a multi-channel fundraising strategy (online campaigns, events, corporate sponsorships).
- » Launch a donor acquisition and retention campaign.
- » Organize annual fundraising events, including gala dinners and charity runs.
- » Utilize social media and digital marketing to reach potential donors.

### STRENGTHEN PARTNERSHIPS

**Objective:**

Build and maintain strategic alliances.

**Actions:**

- » Identify potential partners and initiate collaboration discussions.
- » Organize/participate in joint events and initiatives with partners.
- » Create a partnership management plan to ensure effective communication and mutual benefit.
- » Leverage partnerships for resource sharing and program support.

### IMPROVE ORGANIZATIONAL EFFICIENCY

**Objective:**

Optimize internal operations and staff performance.

**Actions:**

- » Review and streamline current processes for efficiency.
- » Implement a new project management system.
- » Conduct regular training sessions for staff on best practices and new tools.
- » Set up a feedback mechanism for continuous improvement.

# Key Performance Indicators (KPIs)

## Program Reach:

Number of new students enrolled; geographic areas covered.

## Partnerships:

Number of new partnerships established; joint initiatives conducted.

## Fundraising:

Amount of funds raised, number of new donors.

## Efficiency:

Reduction in process time, staff satisfaction and productivity metrics.

## Timeline




## Conclusion

» By focusing on these strategic next steps, the Foundation aims to significantly enhance its impact on education for the targeted deserving beneficiaries. Through expanded programs, stronger partnerships, effective fundraising, and improved organizational efficiency, we are committed to making a substantial difference in the lives of the students we serve.



 [www.adimaheshsevafoundation.org](http://www.adimaheshsevafoundation.org)

 4<sup>th</sup> Floor, Commercial Tower 1 (CT-1), Inspire Business Park, Adani Shantigram Township, Vaishno Devi Circle, S G Highway, Khodiyar, Ahmedabad, Daskroi, Gujarat, India, 382421